

19. A test kit for determining an analyte in a sample, comprising a specified amount of a receptor substance having a first part which binds specifically to the analyte, and a solid phase member having immobilized thereon a ligand which binds specifically to a second part of the receptor, the receptor-binding capacity of said ligand on the solid phase member being less than the ligand-binding capacity of said specified amount of receptor substance.
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20. The test kit according to claim 19, wherein the ratio between the receptor-binding capacity of ligand immobilized on the solid phase and the ligand-binding capacity of the analyte-specific receptor substance is in the range of from about 1:2 to about 1:1000, preferably from about 1:5 to about 1:100, particularly no more than about 1:20.
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21. The test kit according to claim 19 or 20, comprising a lateral flow membrane strip having said receptor-binding ligand immobilized in or on a reaction zone of the membrane and having said analyte-binding receptor substance dissolvably pre-deposited in or on the membrane upstream of the reaction zone.
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22. A test kit for determining an analyte in a sample, comprising a specified amount of a receptor substance having a first part which binds specifically to the analyte, only a specified fraction of the amount of receptor substance having a second part capable of binding to a specific ligand, and a solid phase member having said specific ligand immobilized thereon.
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23. The test kit according to claim 22, wherein the ratio between the amount of ligand-binding analyte-specific receptor and the total amount of analyte-specific receptor is in the range of from about 1:2 to about 1:1000, preferably from about 1:5 to about 1:100, particularly no more than about 1:20.

24. The test kit according to claim 22 or 23, comprising a lateral flow membrane strip having said receptor-binding ligand immobilized in or on a reaction zone of the membrane and having said analyte-binding receptor substance dissolvably pre-deposited in or on the membrane upstream of the reaction zone.
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25. A test kit for determining an analyte in a sample, comprising a first specified amount of an analyte-binding receptor substance, and a solid phase member having immobilized thereon a second specified amount of said analyte-binding receptor substance.
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26. The test kit according to claim 25, wherein the ratio between said second amount of analyte-binding receptor substance immobilized to the solid phase, and the sum of said first and second amounts of analyte-binding receptor substance is in the range of from about 1:2 to about 1:1000, preferably from about 1:5 to about 1:100, particularly no more than about 1:20.
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27. The test kit according to claim 25 or 26, comprising a lateral flow membrane strip having said second amount of analyte-binding receptor immobilized in or on a reaction zone of the membrane and having said first amount of analyte-binding receptor dissolvably pre-deposited in or on the membrane upstream of the reaction zone.
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28. The test kit according to claim 25 or 26, comprising a solid phase well having said second amount of analyte binding receptor immobilized therein and having said first amount of analyte-binding receptor dissolvably pre-deposited in the well or in close contact with the well.
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